



Tyson Events Center  
Attn: Amada Contreras  
401 Gordon Drive  
Sioux City, IA 51101  
712-279-4819  
TysonCenter.com

[Amada.Contreras@oakviewgroup.com](mailto:Amada.Contreras@oakviewgroup.com)

Prospective **Mardi Gras Parade** Participants:

Sioux City's **Mardi Gras Parade** is celebrating its 28<sup>th</sup> year in Sioux City on Friday, July 1, 2022 and we want you to participate!

On average Mardi Gras Parade boasts over **40 parade entrants, 100,000 beads, and 30,000 parade-goers!**

The parade entry fee is **only \$65 for businesses and \$55 for non-profits**, which covers a **full box of over 700 beads** to toss out to the waiting crowds! Additional boxes of beads can be purchased at the Tyson Events Center for \$55 per box.

Only **beads and candy** can be thrown during the Mardi Gras Parade. If you would like to throw additional **branded items** from your business or organization, we'd love to help! Please reach out at ask.

We would like to emphasize the walking tradition of the Parade. We still allow vehicles; however, we do require a detailed description of the vehicle type with your application. **All vehicles must be decorated for the parade in order to participate.** There is a two-vehicle limit per parade entry and a \$55 charge per additional vehicle will apply.

**All participants** are required to complete the Release Form and submit prior to day of event to [Amada.Contreras@oakviewgroup.com](mailto:Amada.Contreras@oakviewgroup.com)

To reserve your space, please complete the attached application and **return by Friday, June 17<sup>th</sup>** to the Tyson Events Center Box Office or email to [Amada.Contreras@oakviewgroup.com](mailto:Amada.Contreras@oakviewgroup.com)

**Laissez les bons temps rouler!!** (Let the good times roll!!!)



Tyson Events Center  
 Attn: Amada Contreras  
 401 Gordon Drive  
 Sioux City, IA 51101  
 712-279-4819  
 TysonCenter.com  
[Amada.Contreras@oakviewgroup.com](mailto:Amada.Contreras@oakviewgroup.com)

**Mardi Gras Parade Entry Form:** (Please fill out completely)

Group Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Day Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_ Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Approx. # of people in entry: \_\_\_\_\_ Type of Throw (personalized item): \_\_\_\_\_

Describe your group: \_\_\_\_\_

**Type of Organization**

\_\_\_ Business

\_\_\_ Non-Profit

**Will you be using a motorized vehicle, if so please describe & add length of float and/or vehicle:**

\_\_\_\_\_ How many vehicles? \_\_\_\_\_

**Purchasing additional beads?** (\$55/box, circle one)      Yes              No

**If yes,** how many boxes? \_\_\_\_\_

**Type of Payment (please check one):**

\_\_\_ Check

\_\_\_ Credit Card (via phone or stop in at the Tyson Events Center)

**Please send completed forms with payment to:**

Tyson Events Center  
 Attn: Amada Contreras  
 401 Gordon Drive  
 Sioux City, IA 51101

Or email to [Amada.Contreras@oakviewgroup.com](mailto:Amada.Contreras@oakviewgroup.com)

For office use only:	
<input type="checkbox"/>	Paid    Check # _____
<input type="checkbox"/>	Picked up beads    Date _____



# TYSON EVENTS CENTER

## Fleet Farm. Arena

Credit Card Authorization Form

One-Time & Repeat

### CARDHOLDER INFORMATION

Name: \_\_\_\_\_

Billing Street Address: \_\_\_\_\_

Street Address (cont.): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Country: \_\_\_\_\_ Email \_\_\_\_\_

Address: \_\_\_\_\_

Direct Telephone: (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

### INFORMATION

Purpose: \_\_\_\_\_

I authorize a one-time charge against my credit card for the follow amount \$ \_\_\_\_\_

I authorize a recurring charge against my credit card for the following amount

\$ \_\_\_\_\_ once every \_\_\_\_\_ day(s)/week(s)/month(s)/year(s) beginning

\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_ and ending after \_\_\_\_\_ payments.

### CREDIT CARD INFORMATION

Credit Card Type:  MasterCard  Visa  American Express  Discover Card

Number: \_\_\_\_\_

Expiration Month: \_\_\_\_\_ Expiration Year: \_\_\_\_\_

Cardholder Signature X \_\_\_\_\_ Date \_\_\_/\_\_\_/\_\_\_

Security Code: \_\_\_\_\_



**RELEASE FORM**

The undersigned, being of full legal age and sound mind, do / does hereby and on behalf of my / ours / its heirs, executors, administrators, successors and assigns release, acquit forever discharge the City of Sioux City, the Tyson Events Center, its trustees, officers, employees, agents, Global Spectrum, L.P., d/b/a, Spectra Venue Management, ("Spectra"), Tyson Events Center, 401 Gordon Dr. Sioux City, IA 51101 and any licensee of Tyson Events Center its agent, servants, successors, heirs, executors, administrators, and all other persons, firms, corporations, associations or partnerships of and from any and all claims, actions, causes of actions, demands, rights, damages, costs, loss of service, expenses and compensation whatsoever, for personal injury, including death there from, and/or property damage to the undersigned which may result from my voluntary participation in or preparation or association in aspect for the

\_\_\_\_\_ event on \_\_\_/ \_\_\_/\_\_\_

Furthermore, the undersigned expressly acknowledges that he / she has or will upon arrival at the aforementioned Tyson Events Center conduct an inspection of all portions thereof and will continuously thereafter inspect such portions thereof and does warrant that he finds and accepts the premises as being safe and reasonably suited for the purposes of his / her use, and he / she further agrees and warrants that if, at any time, he / she is in or about any such aforementioned area and feels anything to be unsafe, he / she will immediately advise the officials of the facility of such and will leave the affected area immediately.

The undersigned further acknowledges and agrees that the activities at the event and the areas in which undersigned wishes to enter, are dangerous and involve risk of serious injury and / or death and / or property damage. The undersigned, therefore, further expressly agrees that the foregoing release, and / or waiver is intended to be as broad and inclusive as is permitted by the laws of Sioux City, IA and that if any portion thereof is held invalid, it is agreed that the balance shall not withstanding, continue in full legal force and effect.

THE UNDERSIGNED HAS READ AND VOLUNTARILY SIGNS THE RELEASE AND WAIVER OF LIABILITY AND FURTHER AGREES THAT NO ORAL REPRESENTATIONS, STATEMENTS, OR INDUCEMENTS APART FROM THE FOREGOING AGREEMENT HAVE BEEN MADE.

Signed: \_\_\_\_\_ Guardian/Parent Signed: \_\_\_\_\_

Print Name: \_\_\_\_\_ Print Name: \_\_\_\_\_

Date: \_\_\_\_\_ Date: \_\_\_\_\_  
(Must be completed only if participant is a minor-Under 18)

Name of Organization: \_\_\_\_\_